

Integrated Demand REsponse SOlution Towards Energy POsitive NeighbourhooDs

WP7 DISSEMINATION AND EXPLOITATION ACTIVITIES

T7.4 BEST PRACTICE EXCHANGES AND METHODOLOGY WORKSHOPS

D7.5 Best practice exchange strategy

The RESPOND Consortium 2020



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AUTHOR (S)	Lisbet Stryhn Rasmussen, Nanna Munk Ravnsborg, Knud Jensen
OFFICIAL REVIEWER(S)	ARAN



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EXECUTIVE SUMMARY

This Deliverable is part of the project Integrated *Demand Response Solution Towards Energy Positive NeighbourhooDs* (RESPOND) and it reports the activities from Task 7.4 *Best practice exchanges and methodology workshops.*

This task aimed to show outreach to all potential stakeholders starting from the residential/social housing associations to energy providers and demand aggregators, while raising the awareness about the best practices in RESPOND project.

This Deliverable is performed in close collaboration with Task 7.1 as dissemination activities of best practices will be conducted through traditional channels (e.g. web pages, brochures, newsletters, conferences, workshops, e-seminars, etc.).

The Dissemination and Communication Plan contains an overview of activities already carried out, as well as future dissemination activities.

It was planned to organize 5 different workshops in the second half of the project gathering relevant stakeholders from EU for best practice exchange and to disseminate the exploitation potential of RESPOND. Project results should add value to these venues while giving RESPOND project partners the opportunity to exchange the best practices and ideas.

COVID 19 influenced these workshops and so alternatives were discussed and it was decided to organize webinars for the local/national stakeholders instead. The objectives for the webinars are the same as for the workshops. Specific guidelines had been defined to assure the dissemination of the best practices and follow-up of the replication plan (defined in Task 6.4) to all relevant private and public organizations identified by the project partners over the course of the project.

The webinars held by NUIG and AAU had to be held after end of the project (in the beginning of October 2020). One extra webinar will be held September 30th in Energati.

This task will be aimed to outreach all potential stakeholders starting from the residential/social housing associations to energy providers and demand aggregators, while raising the awareness about the best practices in RESPOND project.



AB	BREVIA	TIONS AND ACRONYMS	8
1.	INTR		9
2.	DISSE	MINATIONS OF RESULTS	10
2		DISSEMINATION KPI'S	
	2.1.1.	ARTICLE AT ENGERATI WEBSITE	16
	2.1.2.	WEBINAR AT ENGERATI	18
	2.1.3.	PILOT VIDEOS	20
	2.1.4.		23
3.	WEB	NARS	32
3	8.1.	GUIDELINES FOR WEBINARS	32
3	8.2.	RESPOND WEBINARS	34
	3.2.1.	WEBINARS IN SPAIN	34
	3.2.2.	WEBINARS IN DENMARK	36
	3.2.3.	WEBINARS IN IRELAND	39
	3.2.4.	ENGERATI WEBINAR	40
4.	CON	CLUSIONS	42
AN	NEX I: S	SPAINISH WEBINAR, DEMAND RESPONSE ANALYTICAL PROCESS	_44
AN	NEX II:	SPANISH WEBINAR, PERSONAL ENERGY PERFORMANCE ASSISTANT	_49
AN		DANISH WEBINAR INVITATION, DR DISTRICT HEATING	_53
AN	NEX IV	DANISH WEBINAR INVITATION, DR AND AUTO-CONSUMPTION OF LOCAL PV POWER	54
		NUIG WEBINAR INVITATION, DEMAND RESPONSE PROGRAMS FOR BUILDING ENERGY Y AND USER'S COMFORT	55



FIGURE 1. SCREENSHOT FROM ENGERATI WEBSITE WITH RESPOND ARTICLE	17
FIGURE 2. BANNER DISPLAYED AT ENGERATI WEBPAGE	19
FIGURE 3. MADRID PILOT COORDINATOR	20
FIGURE 4. MADRID PILOT PARTICIPANT	21
FIGURE 5. AURA COORDINATOR LISBET STRYHN RASMUSSEN TOGETHER WITH ALBOA CO EILERSGAARD AT THE PILOT SITE	
FIGURE 6. INTERVIEW WITH ALBOA PILOT COORDINATOR	22
FIGURE 7. ARAN PILOT COORDINATOR	22
FIGURE 8. ARAN PILOT PARTICIPANT	23



TABLE 1. GANTT CHART DISSEMINATION AND COMMUNICATION	10
TABLE 2. DISSEMINATION KEY PERFORMENS INDICATORS (KPI'S)	15
TABLE 3: TEMPLATE/GUIDELINE FOR WEBINARS	33
TABLE 4. WEBINAR NO. 1 IN SPAIN	34
TABLE 5. WEBINAR NO. 2 IN SPAIN	35
TABLE 6: WEBINAR NO.1 IN DENMARK	36
TABLE 7: WEBINAR NO. 2 IN DENMARK	38
TABLE 8: WEBINAR IN IRELAND	39
TABLE 9. WEBINAR AT ENGERATI	40



ABBREVIATIONS AND ACRONYMS

DR	Demand Respond	
KPI's	Key Performance Indicators	
SEO	Search Engine Optimazation	



1. INTRODUCTION

This Deliverable is part of the project Integrated *Demand Response Solution Towards Energy Positive NeighbourhooDs* (RESPOND) and it reports the activities from Task 7.4 *Best practice exchanges and methodology workshops.*

This task aimed to show outreach to all potential stakeholders starting from the residential/social housing associations to energy providers and demand aggregators, while raising the awareness about the best practices in RESPOND project.

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The Dissemination and Communication Plan contains an overview of activities already carried out as well as future dissemination activities after project end.

It was planned to organize 5 different workshops in the second half of the project gathering relevant stakeholders from EU for best practice exchange and to disseminate the exploitation potential of RESPOND. Project results should add value to these venues while giving RESPOND project partners the opportunity to exchange the best practices and ideas. Specific guidelines will be defined to assure the dissemination of the best practices and follow-up of the replication plan (defined in Task 6.4) to all relevant private and public organizations identified by the project partners over the course of the project.

COVID 19 influenced the workshops and so alternatives were discussed and it was decided to organize webinars for the local/national stakeholders instead. The objectives for the webinars are the same as for the workshops. The webinars held by AAU had to be held after end of the project (in the beginning of October 2020) for practical reasons. One extra webinar will be held September 30th in Energati.



2. **DISSEMINATIONS OF RESULTS**

In this task, efforts have been made with the aim of disseminating the results and best practices in the RESPOND project. Task 7.4 has been coordinated with Task 7.1 to determine the best actions to continue the dissemination of the project's outcomes. The Gantt chart, with RESPOND website content, press releases, events attendance, webinars, social media publications and scientific publications used in D7.1 has been updated with the latest dissemination activities.

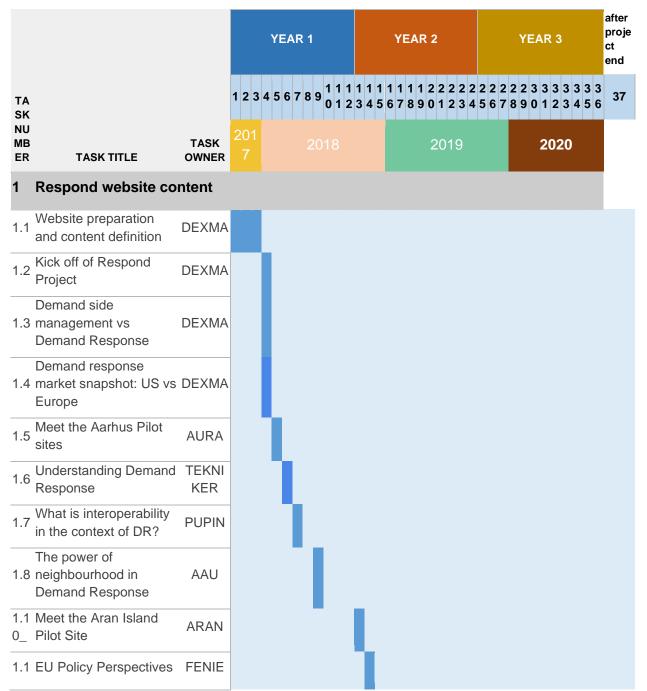
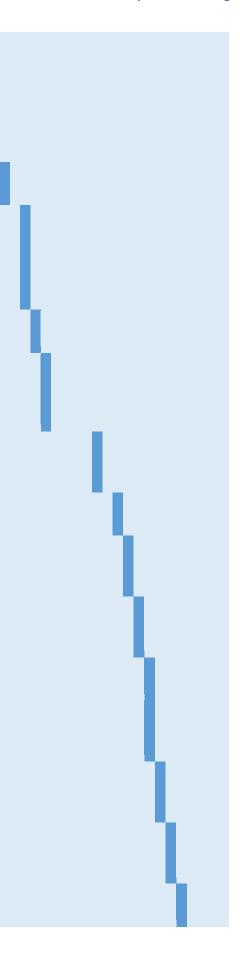


TABLE 1. GANTT CHART DISSEMINATION AND COMMUNICATION



	DEMAND RESPONSE FOR ALL	
1.1 1	4 Differences between DSM & DR	DEXMA
1.1 2	The role of DR in Smart Cities	TEKNI KER
1.1 3	Meet the Madrid Pilot Site	FENIE
1.1 4	Key points of Respond Project in 2018	DEXMA
1.1 5	Semantic Technologites for Integrating DR Data	TEKNI KER
1.1 6	Demand Response and Space heating practices in homes	AAU
1.1 7	Devices deployed at Aran Pilot Site	ARAN
1.1 8	Optimising the energy demand of neighbourhood under DR umbrella	PUPIN
1.1 9	Energy production forecasting as a driving concept for DR	PUPIN
	How the utility-customer relationship is changing	FENIE
1.2 1	Personal energy performance assisant released	TEKNI KER
1.2 2	Interview with Prof. Sanja Vranes- Insights about RESPOND	PUPIN
1.2 3	Cybersecurity for cloud- based DR solution	PUPIN
1.2 4	Personal energy performance assisant released	TEKNI KER
1.2 5	How have we engaged the users at the Danish pilot	AURA
1.2 6	Thermal experienced by tenants (questionnaire survey)	AAU
1.2 7	Focus group outcomes	AAU





	DEMAND RESPONSE FOR ALL		
1.2 8	DR actions results	NUIG	
2	Press releases		
2.1	Danish news	AURA	
2.2	Spanish news	FENIE	
2.3	Alboa newsletter	ALBOA	
2.3	BL branche organisation for social housing	ALBOA	
2.4	Tekniker's newtek	TEKNI KER	
2.5	Engerati; participants in DR programs show 30% more of engagement with their utility	DEXMA	
2.6	Dansk Energi "Magasinet Energi"	AURA	
2.7	Internal FEN dissemination - newsletter (spanish)	FENIE	
3	Events attendance		
3.1	Digital Energy 2018, Madrid, Spain	TEKNI KER	
3.2	IOT Week Bilbao 2018	TEKNI KER	
3.3	Sustainable Places 2018	NUIG + TEKNI KER + FENIE	
3.4	Workshop in LDAC 2019	TEKNI KER	
3.5	Sustainable Energy	DEXMA	
3.6	Sustainable Places 2019	NUIG+ PUPIN	
3.7	ECEE Summer Study 2019	AAU	



	DEMAND RESPONSE FOR ALL	
3.8	Utility week 2019	DEXMA
3.9	ETSI IoT Week	TEKNI KER
3.1 0	LDAC 2020	TEKNI KER
3.1 1	ECAI2020	TEKNI KER
3.1 2	Event with Clean Energy for EU Islands Secreatariat	ARAN
	EnergyForum Danmark conference 2020	AURA
3.1 4	Smart Energy Systems International conference	AAU
4	Webinars	
4.1	Engerati; Demand Response Trends Powering the Energy & Utilities Industry: Meet Project Respond	DEXMA , PUP, TEK, FEN
4.2	RESPOND analytical services	TEK
4.3	Personal Energy Performance Assistant	TEK
4.4	DR programs for building energy efficiency and user's comfort	NUIG
4.5	Flexible district heating consumption	AAU
4.6	Local electricity production and flexible consumption	AAU
5	Social media publications	
5.1	LinkedIN	DEXMA
5.2	Facebook	DEXMA
5.3	Twitter	DEXMA



5.4 Youtube

DEXMA

0.1		
6	Scientific publications	
6.1	Integrating building and IoT data in DR solutios	TEKNI KER
6.2	How to engage households in energy DR solutions	AAU
6.3	DR for residential buildings: Case studies and DR in Respond	NUIG
6.4	Machine learning applied to building energy production and consumption	NUIG
	Semantic interoperability for DR programmes	TEKNI KER
hh	Results from the Aarhus DR heat trial	AAU
6.7	Towards Defining Data Usage Restrictions in the Built Environment	TEKNI KER
6.8	An Artificial Intelligent System for Demand Response in Neighbourhoods	TEKNI KER+P UPIN
	Demand Response Markets for Project RESPOND (for dissemination in the University of Malaga)	FENIE
61	Demand response en los mercados eléctricos españoles bajo el	



An update of the dissemination Key Performance Indicators (KPIs) presented in Deliverable 7.1 is presented below. These KPIs have been defined to measure the efficiency and effectiveness of dissemination activities.

Dissemination Activity	KPI's
Project website	 Number of monthly unique visitors: 384 (Total 8064) Number of contact form submissions:40 (non qualified leads) Average session duration: 2:30 Bounce rate: 38,8%
Project website > Blog	 Number of posts:47+7webpages (Total 54) Number of views per post:149 views/webpage or 171 views/post
Project website > Email campaigns	 Number of emails sent: DEX sent 17 emails (3 languages) to an avg. of 3000 recipients Open rate: DEX 35%
Events	 Number of events with RESPOND presence (presentation, poster, intervention, etc.) As of September 2020: 14
Social media	 Number of Twitter followers: 128 Number of Tweets published: 138 Number of Facebook likes: 32 Number of Facebook posts published: 66 Number of LinkedIn group members: 36 Number of LinkedIn group posts published: 54 Number of YouTube subscribers: 42 Number of YouTube videos published: 3
Scientific journal publications	 Number of articles published in relevant, high-impact journals Target KPI: 5 As of September 2020: 10
Conference publications	 Number of publications delivered at recognized international conferences Target KPI: 5 As of September 2020: 4

TABLE 2. DISSEMINATION KEY PERFORMENS INDICATORS (KPI'S)



Several actions have been planned during the final months of the project. Below we describe examples of dissemination activity in the final month of the project. The smart energy network Engerati¹ was contacted in order to know which were the possibilities they offered regarding the dissemination of RESPOND. Engerati offered several options, and it was decided that an article would be published on Engerati's webpage and they would also host a webinar. On the other hand, the production of a video for each pilot site was planned: one each for Madrid, Aran and Aarhus.

2.1.1. ARTICLE AT ENGERATI WEBSITE

The article 'Participants in demand response programmes show 30% more engagement with their utility'² was published on Engerati's website on September 18th. The article focuses on the opportunities that demand response presents for utilities, like RESPOND, which can reduce churn for utilities and increase their user engagement. Finally, it mentions the potential for Respond and other demand response solutions in the residential sector due to the Covid-19 pandemic. Link to the article: https://www.engerati.com/energy-retail/demand-response-needs-help-to-reach-its-full-potential/. See screenshot below

¹ Engerati: https://www.engerati.com/

² Article: https://www.engerati.com/energy-retail/demand-response-needs-help-to-reach-its-full-potential/



FIGURE 1. SCREENSHOT FROM ENGERATI WEBSITE WITH RESPOND ARTICLE

	30 Demand Response Trends Powering the Energy & Utilities Industry: Meet Project Respond REGISTER NOW
Engera	ENERGY RETAIL ENERGY GENERATION SMART INFRASTRUCTURE TRANSMISSION & DISTRIBUTION HI Elodio Guillard 🛛 Logour (+
	🐼 Articles Webinars Downloads Companies Blogs Events Videos Sign up to our Newsletter About Q

Participants in demand response programmes show 30% more engagement with their utility



Elodie

Guillard DEXMA

Subject





Despite enormous potential, energy market players such as utilities, have only been thinking about demand response as a flexible grid management tool, rather than an opportunity to engage with their customers.

In most electricity markets around the world, demand response still needs appropriate regulatory environments and policy support to become a reality. By 2050, the global inventory of flexible assets in the residential, commercial and industrial sectors needs to be 10 times higher than it is today, so energy customers will proactively receive appropriate financial incentives for temporary energy reductions which help maintain the grid's stability[1] [2].

Fortunately, the whole energy ecosystem is facing fast development and transformation, and this includes demand response. For instance, distributed renewable generation and EVs allow customers to become energy prosumers who can actively manage their own energy consumption, generation, and storage.

The climate emergency is accelerating the need for a decarbonised energy system and smart digitalisation is empowering both commercial and residential customers[3] [4]. With the evolution of these trends over the next few years, new business models and revenue streams related to demand response will arise, for example aggregators, virtual power plants development and big data.

Energy analytics platforms such as the DEXMA platform or demand response management solutions like the Respond platform will adjust consumption and production patterns bringing flexibility closer to prosumers[5].

DEXMA provides energy intelligent solutions to help utilities to:

- Detect energy savings opportunities (such as DR) by identifying potential flexibility using advanced load disaggregation techniques. This potential can be estimated, for instance, by quantifying the share of energy consumption represented by HVAC and other flexible loads.
- Analyse energy KPIs and perform energy analytics. This combined with demand response is key for the mid-market customers, where demand response "alone" does not pay-off the required investment in assets by itself. In these cases, the ROI can be achieved if the energy savings provided by the energy analytics and the DR technologies are combined.
- Optimise energy consumption and estimate anomalous customer's behaviours.

The cloud-based SaaS tool combines big data analytics with energy efficiency and AI, and it is currently used in more than 80,000 buildings in more than 30 countries.



2.1.2. WEBINAR AT ENGERATI

The webinar 'Demand response trends powering the energy and utilities industry: Meet Project Respond', planned for September 30 at Engerati, involves speakers from several partners: Feníe Energía, Institut Mihajlo Pupin (PUP), Tekniker Research and Technology Centre and DEXMA. This webinar targets several potential stakeholders which may be interested in RESPOND, such as aggregators, utilities and ESCOs. The webinar includes an explanation of RESPOND's main technical challenges, then it focuses on the existing demand response trends for utilities and for the rest of the energy sector. The webinar ends with a dissertation of the challenges that Covid-19 poses for demand response programmes. The agenda³ for the webinar is the following:

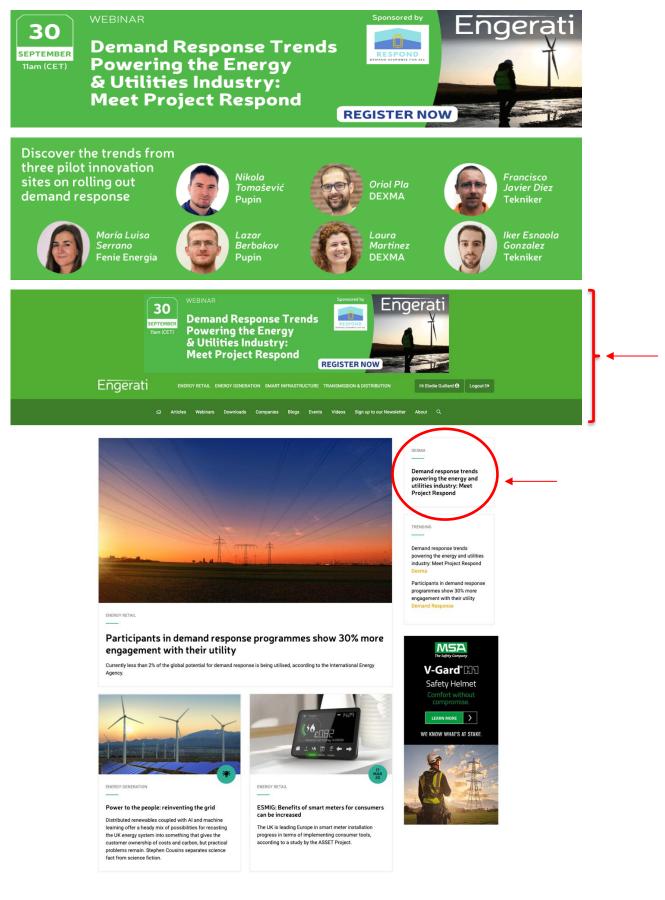
- 1. Welcome & Introduction
 - a. Chair: Francisco Javier Díez (Tekniker)
- 2. DR trends for utilities and the energy sector
 - a. Led by María Luisa Serrano & Agustina Yara (Feníe Energía) and Oriol Pla & Laura Martínez (DEXMA)
- 3. Project RESPOND: technical challenges
 - a. Led by Nikola Tomašević and Lazar Berbakov (IMP)
- 4. Covid-19 challenges in Demand Response
 - a. Led by Iker Esnaola González (Tekniker)
- 5. Questing & Answer

A banner was published on Engerati's website⁴ to announce the webinar. The two images displayed by the banned are displayed in Figure 2.

³ Webinar agenda: https://www.engerati.com/transmission-distribution/demand-response-trends-powering-theenergy-and-utilities-industry-meet-project-respond/ ⁴ https://www.engerati.com/



FIGURE 2. BANNER DISPLAYED AT ENGERATI WEBPAGE





2.1.3. PILOT VIDEOS

There has been a production of a video for each pilot site in the last two months of the project periodic. Two of these videos were produced externally. Madrid pilot video was produced by Bonus Studio⁵ and Aran's pilot video was produced by True North Media⁶ while Aarhus' video was produced internally by AURA. The aim of these videos was to briefly present the RESPOND project, then make an introduction to the pilot site with the pilot coordinator or coordinators. The videos have a duration of 3-5 minutes.

2.1.3.1. MADRID

Firstly, Maria Luisa and Agustina form Feníe Energía explain RESPOND project. Then, a technician from Feníe Energía explains the installation works which were done at the pilot site and finally a pilot participant is interviewed regarding her participation in the project.



FIGURE 3. MADRID PILOT COORDINATOR

⁵ Bonus Studio: https://www.studiobonus.es/

⁶ True North Media: https://www.truenorthmedia.ie/



FIGURE 4. MADRID PILOT PARTICIPANT



2.1.3.2. AARHUS

This video contains the following structure: 1) RESPOND and pilot presentation and 2) an interview to the pilot coordinator from ALBOA.

FIGURE 5. AURA COORDINATOR LISBET STRYHN RASMUSSEN TOGETHER WITH ALBOA CORDINATOR NIELS EILERSGAARD AT THE PILOT SITE







FIGURE 6. INTERVIEW WITH ALBOA PILOT COORDINATOR

2.1.3.3. ARAN

The video produced for the Aran pilot follows a similar structure as the ones described before it. It includes a brief general description of the RESPOND project and the Aran pilot, and then several participants are interviewed regarding their experience in the project, from hardware installation and mobile app usage to their learnings from the project regarding demand response and energy awareness.



FIGURE 7. ARAN PILOT COORDINATOR



FIGURE 8. ARAN PILOT PARTICIPANT



2.1.4. OTHER DISSEMINATION ACTIVITIES

During the period of the project, other dissemination activities have been carried out, with a special focus on social media distribution.

Along with the posts sharing on RESPOND Twitter, Facebook and LinkedIn accounts, DEX published any insightful news and events as well on its own social media platforms to boost RESPOND's visibility. TEK also shared publications, making sure to attract interest and prospects for the events they attended and organized around the project.

Beside social media dissemination, RESPOND's website has been maintained and improved (Wordpress): Branding homogenization, integration of technical improvements and SEO optimization.



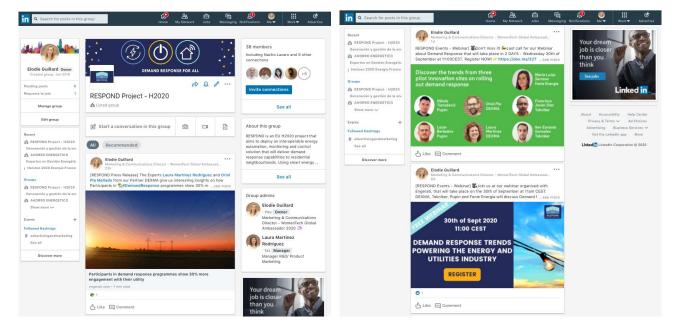
2.1.4.1. SOCIAL MEDIA DISTRIBUTION

All blog posts, events, product releases, or news have been shared during the entire project on the different social media accounts.

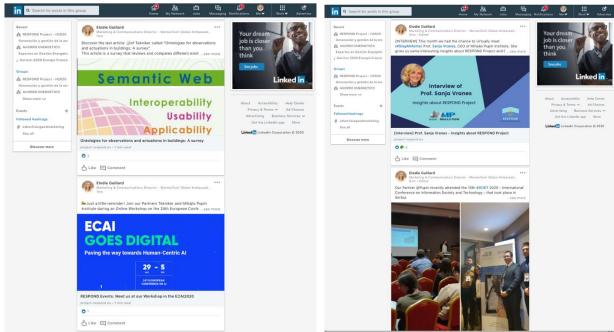
We used LinkedIn, Twitter and Facebook to create brand awareness and gain visibility. You will find below some example of the publications we created to promote Engerati Webinar, Engerati Article and the Interview of Prof. Sanja Vranes amongst other news. To boost RESPOND visibility, posts were also published from the Partners' accounts directly, such as DEXMA (LinkedIn, Twitter), Tekniker or Energomonitor (Twitter). See below

A. RESPOND's Accounts:

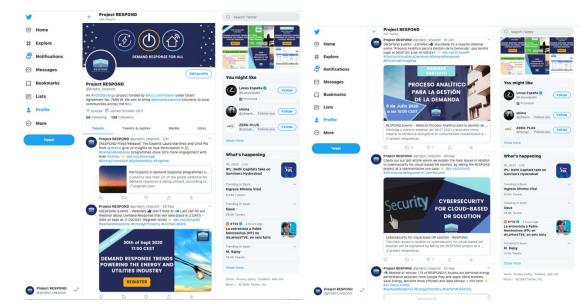
LinkedIn





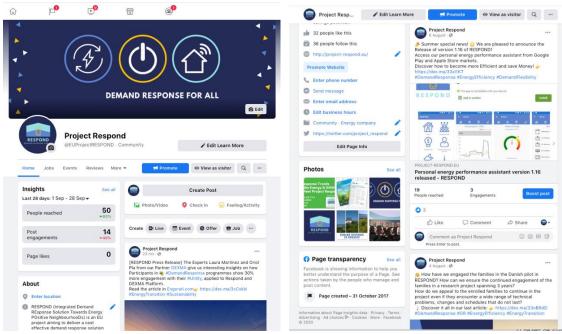


Twitter

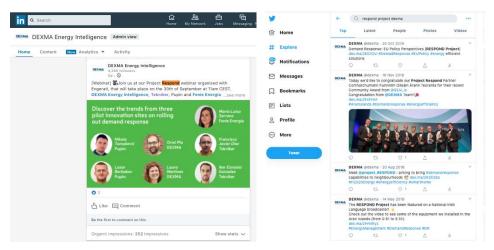


Facebook



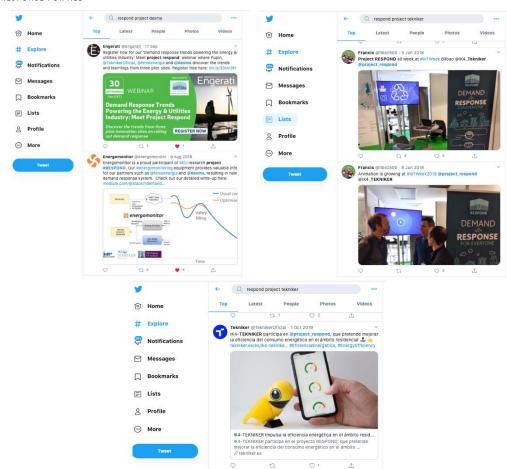


B. DEXMA's Accounts:



C. Partners' Accounts:



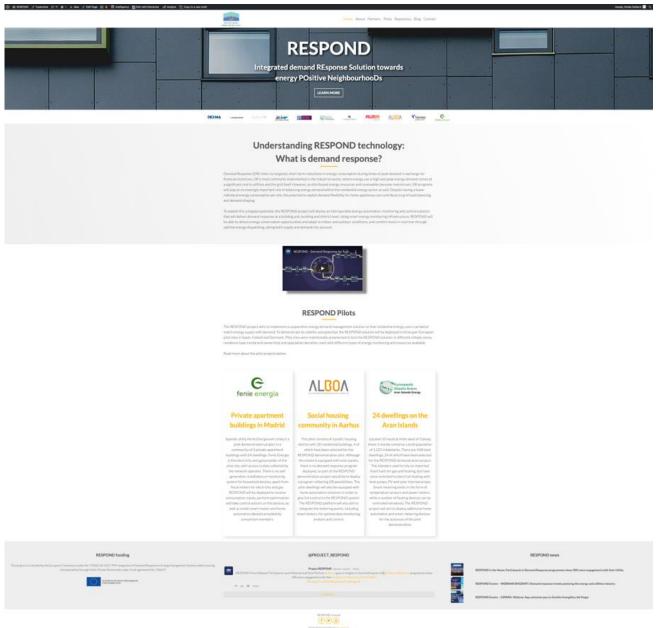


2.1.4.2. WEBSITE OPTIMISATION

The structure for the website had been updated in a new and more user-friendly version. The first version did not have any margins and was not responsive. Now the Website is userfriendly with proper margins.

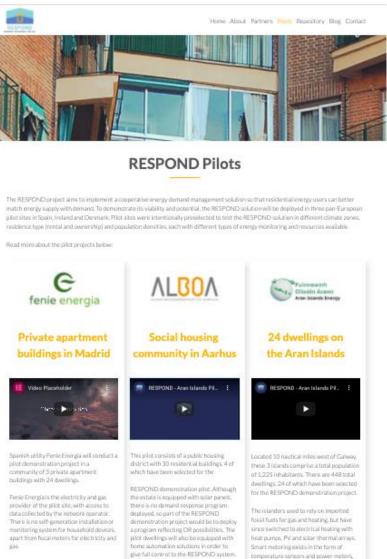
A Video introduction was included in the Home and "About" pages (embedded): Link Home + Link About







The videos of the 3 pilots sites have been added to the "Pilots" page: Link



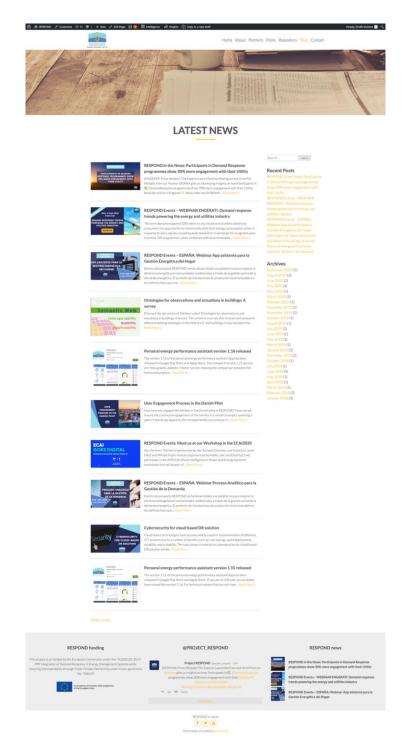
RESPOND will be deployed to receive HESHCHAL WITTE Reprinted to records consumption inputs, perform optimisation and take control actions on the devices, as well as install smart meters and hence automation devices provided by consortium members.

The RESPOND platform will also aim to Integrate the metering points, including umart meters, for optimal data monitoring, analysis and control. temperature sensors and power meters, while a number of heating devices can be controllect wirelessly.

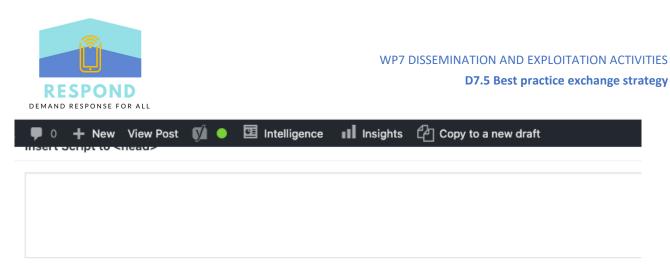
The RESPOND project will aim to deploy additional home automation and smart metering devices for the purposes of the pilot demonstration.



The "Blog" page has been improved with the homogenization of the color palette / branding of the feature images to improve visibility: Link



SEO Optimization: SEO analysis was made to improve RESPOND's ranking in search results. Keywords were defined and integrated in all pages of the website (SEO meta tags included).



Add some code to <head> .

Yoast SE	EO
0 <u>Ne</u>	eed help? Y
	Snippet Preview
≺ ≎	Energy production forecasting as a driving concept for demand response project-respond.eu > energy-production-forecasting-as-a-driving-concept-for-de
	Energy production forecasting as a driving concept for demand response: tendency of increasing the share of renewable energy production in the market.
	Edit snippet
	🙁 Readability analysis
	Focus keyphrase Energy production forecasting



3. WEBINARS

It was planned to organize 5 different workshops in the second half of the project gathering relevant stakeholders from EU for best practice exchange and to disseminate the exploitation potential of RESPOND. Project results should add value to these venues while giving RESPOND project partners the opportunity to exchange the best practices and ideas.

COVID 19 influenced these workshops and alternatives were discussed with the involved partners in the consortium. It was decided to organize webinars for the local/national stakeholders instead. The objectives for the webinars are the same as for the workshops. One extra webinar at Engerati, as mentioned in Section 2, the webinar "Demand response trends powering the energy and utilities industry", had been held.

Specific guidelines had been defined to assure the dissemination of the best practices and followup of the replication plan (defined in Task 6.4) to all relevant private and public organizations identified by the project partners over the course of the project.

3.1. GUIDELINES FOR WEBINARS

A specific guideline has been defined to assure the dissemination of the best practices and followup of the replication plan (defined in Task 6.4) to all relevant private and public organizations identified by the project partners over the course of the project.

The owner of the webinar fulfils a template for each webinar to make sure it reaches the objectives as defined in the proposal.

The objectives are:

- To share with different stakeholders the project objectives and results achieved.
- Business models applicable to the further exploitation of the results
- Define potential supporting measures to extend the use of the project results

The target attendants to these webinars are: Governmental energy agencies, Local authorities, Energy distributors, Household's, Cooperatives, Technological providers and The Orientation Board members will also have a significant role in these workshops.

Metrics such as number of visits, events and workshops, the number of people involved, and the impact on the community was adopted to the guideline



Table 3: Template/Guideline for webinars

Webinar/Title	
Responsible partner	Date for the webinar
Proposed Topics	
Short description of content	
Stakeholders invited	
How to get in contact with the Stakeholders e.g. network, newsletter, email, phone	
Remember answering	
How do you cache the Objective 1	
How do you cache the Objective 2	
How do you cache the Objective 3	
Place for two-way communication	
Metrics number of participants	
Invite the Advisory Board member	
Short description of impact of the community	
Resumé of the outcome of the webinar	
Additional Information	



The webinars organized with local/nation stakeholders was 2 in Spain, led by TEK, 2 in Denmark, led by AAU, one in Ireland, led by NUIG and one at Engerati, led by DEX.

3.2.1. WEBINARS IN SPAIN

TEK held two webinars as showed below.

Table 4. Webinar no. 1 in Spain

Template/guideline for planning the web	binar			
Webinar/Title	Proceso analítico para la gestión de la demanda Demand Response analytical process			
Responsible partner/contact person	TEK FranciscoDate for the08/07/2020Javier Díezwebinar			
Proposed Topics	RESPOND analytical services			
Short descriptionExplanation of the added value services developed in RESPOND and how the cor loop process supports Demand Response				
Stakeholders invited	356 contacts including Spanish companies and public authorities from the infrastructures and energy sectors.			
How to recruit the Stakeholders e.g. network, newsletter, email, phone	email campaign, RESPOND web page, social networks			
Remember answering				
How do you fulfil Objective 1	The webinar will expose outcomes related to KERS: 1 RESPOND Solution 4 Integrative DER energy optimizer 5 District energy dispatch optimization 6 Energy demand forecaster 7 RES production models 8 Simulation of building energy parameters 10 Semantic information model			
How do you fulfil Objective 2	Explanation of the integration possibilities of developed services with third party energy services.			



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How do you fulfil Objective 3	Offer to show results of the project in custom demonstration meetings.		
Possibility for questions/two-way communication	Yes		
Number of participants	21		
Invite the Advisory Board member	No, because no member of advisory board is Spanish. Madrid neighbors were invited but no one assisted.		
Short description of impact on the community	The attendees were industrial companies working on different aspects of Demand Response as ESCOs, RES equipment manufacturers, energy retailers, DSOs, software solutions providers and energy providers. The variety in the type of the companies interested shown that Demand Response topic applied to residential sector is an area with a wide ecosystem.		
Resumé of the outcome of the webinar	The webinar and presentations followed the scheduled agenda. The assistants were interested in the outcomes of the project and specially in the accuracy of the models and prescriptions.		
Additional Information	Showed in Annex I		

Table 5. Webinar no. 2 in Spain

Template/guideline for planning the webinar				
Webinar/Title	Asistente para la gestión energética del hogar Personal Energy Performance Assistant			
Responsible partner/contact person	TEK Francisco Javier Díez		24/09/2020	
Proposed Topics	Personal Energy Performance Assistant			
Short description of content	Expose the functionalities provided for the personal energy performance assistant thanks to the added value services deployed in the project.			
Stakeholders invited	356 contacts including Spanish companies and public authorities from the infrastructures and energy sectors.			
How to recruit the Stakeholders e.g. network, newsletter, email, phone	email campaign, RESPOND web page, social networks			



Remember answering	
How do you fulfil Objective 1	The webinar will expose outcomes related to KERS: 1 RESPOND Solution 2 Mobile App 3 User engagement approach
How do you fulfil Objective 2	Explanation of integration possibilities of developed services with third party energy services and fronted.
How do you fulfil Objective 3	Offer to show results of the project in custom demonstration meetings.
Possibility for questions/two-way communication	Yes
Number of participants	9
Invite the Advisory Board member	No, because no member of advisory board is Spanish. Madrid neighbors were invited but no one assisted.
Short description of impact on the community	Despite the stakeholders invited were the same than previous webinar the number of attendees was significantly lower. The webinar focused in the interaction with the final user and some of the stakeholders that assisted to the previous webinar as equipment manufacturers are not interested in this topic.
Resumé of the outcome of the webinar	The webinar and presentations followed the scheduled agenda. The assistants were aware of the challenge of user engagement in Demand Response in the residential sector. They are interested to access the final deliverable about experiences and lesson learnt to be taken in account for future research projects.
Additional Information	Showed in Annex II

WEBINARS IN DENMARK 3.2.2.

AAU held two webinars as showed below.

Webinar/Title	Demand response solutions for district heating		
	(language: Danish)		
Responsible partner	AAU	Date	05/10/2020
		for the	
		webinar	

Table 6: webinar no.1 in Denmark



DEMAND RESPONSE FOR ALL	
Proposed Topics	 Automated demand response solution for heating homes with flexible supply of district heating User engagement and experiences with demand response for heating Possibilities and challenges for upscaling – technical and user-related
Short description of content	The webinar presents results from the Aarhus pilot study applying DR of heating in individual dwellings in social housing. The aim of the webinar is to present lessons learned and discuss with relevant stakeholders within the research and district heating communities the applicability of such solutions for peak shaving district heating.
Stakeholders invited	 Researchers within the field of heating, indoor environment and smart energy solutions for homes District heating companies Developers of smart thermostats and smart solutions Danish social housing organizations The Danish Energy Agency
How to get in contact with the Stakeholders e.g. network, newsletter, email, phone	Personal professional networks via email. It was decided to make personal invitations to a limited number of stakeholders in order to ensure space for discussion and participation of all participants.
Remember answering	
How do you fulfil Objective 1	The webinar will share RESPOND outcomes related to automated DR solutions for heating within the district heating and social housing context.
How do you fulfil Objective 2	The webinar will discuss the feasibility and the economical soundness of the studied DR solution in a wider context – including who might benefit from it and under which conditions.
How do you fulfil Objective 3	The webinar will be an occasion to strengthen and extent our professional networks, which will support further dissemination and use of project results.
	Yes
Place for two-way communication	
Place for two-way communication Metrics number of participants	Accepted invitations (by 25/09/2020): 16
Metrics number of participants	
Metrics number of participants Invite the Advisory Board member Short description of impact of the community	Yes N/A
Metrics number of participants Invite the Advisory Board member Short description of impact of the community	Yes



Table 7: Webinar no. 2 in Denmark

Webinar/Title	Webinar about loc demand response		ver generation and e: Danish)
Responsible partner	AAU	Date for the webinar	06/10/2020
Proposed Topics	 optimizing self- within a social Practical user- time shifting el 	-sufficiency housing se experience ectricity co od challeng	es and participation in onsumption ges for upscaling –
Short description of content	trial on time shiftin electricity with the from local micro-g housing associatio learned and discu within research an the applicability of webinar also inclu colleagues on res sufficiency (prosu homes with PV pa compare results fr (Aarhus) with hom	g (demand aim of opt eneration on. The ain ss with rele d social he such solu des a brief ults from a mption) in nels. The om social e owners	timizing self-sufficiency (PV panels) in a social n is to present lessons evant stakeholders ousing communities tions. Furthermore, the f presentation by AAU recent project on self- occupier-owned
Stakeholders invited	solutions for he transition	omes and associatio companie	
How to get in contact with the Stakeholders e.g. network, newsletter, email, phone	Personal profession decided to make p number of stakeho	onal netwo personal in plders in o	orks via email. It was vitations to a limited rder to ensure space ion of all participants.
Remember answering			
How do you fulfil Objective 1	(auto-consumption housing context).	with optim n) at the Aa	izing self-sufficiency arhus pilot site (social
How do you fulfil Objective 2	economical sound	ness of the	feasibility and the e trialed DR solution in vho might benefit from s.



How do you fulfil Objective 3	The webinar will be an occasion to strengthen and extent our professional networks, which will support further dissemination and use of project results.
Place for two-way communication	Yes
Metrics number of participants	Accepted invitations (by 25/09/2020): 6
Invite the Advisory Board member	Yes
Short description of impact of the	N/A
community	
Resumé of the outcome of the webinar	N/A
Additional Information	See Annex IV (original invitation in Danish)

3.2.3. WEBINARS IN IRELAND

NUIG held one webinar as showed below.

Table 8: Webinar in Ireland

Template/guideline for planning the wel	binar		
Webinar/Title		DR programs for building energy efficiency and user's comfort	
Responsible partner/contact person	NUIG – Marcus Keane / Paulo Lissa	Date for the webinar	October 2020
Proposed Topics	DR programs fo and user's comf	ort	
Short description of content	The aim of this work of DR programs and also user's of presented some methodology an	in terms of ene comfort. Moreo of RESPOND	ergy savings ver, it will be
Stakeholders invited	ASHRAE Ireland Heating, Refrige Engineers). IBPSA (Internati Simulation Asso CIBSE Ireland (Building Service	rating and Air-(onal Building P ciation). Chartered Instit	Conditioning Performance
How to recruit the Stakeholders e.g. network, newsletter, email, phone	Email, phone, ne	u 1	
Remember answering			
How do you fulfil Objective 1			
How do you fulfil Objective 2			



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How do you fulfil Objective 3	
Possibility for questions/two-way	
communication	
Number of participants	
Invite the Advisory Board member	
Short description of impact on the	
community	
Resumé of the outcome of the webinar	
Additional Information	

3.2.4. ENGERATI WEBINAR

As mentioned in Section 2, the webinar 'Demand response trends powering the energy and utilities industry: Meet Project Respond' has been planned for September 30th and speakers from DEXMA, Feníe Energía, Tekniker (TEK) Research and Technology Centre and Institut Mihajlo Pupin (PUP) will participate in it. The following table gives an overview of the webinar.

Webinar/Title	Demand response trends
	powering the energy and utilities
	industry: Meet Project Respond
Responsible partner	DEXMA Date for 30/09/202
	the 0
	webinar
Proposed Topics	Demand response trends
	powering the energy and utilities
	industry
	RESPOND technical challenges
	Covid-19 challenges for DR
Short description	The aim of this webinar is to
of content	present RESPOND and its
	technical challenges, the
	demand respond trends for
	utilities and the rest of the energy
	sector, how DEXMA's platform
	enhances customer engagement
	for utilities and the challenges
	that Covid-19 poses for demand
	response.
Stakeholders	The webinar is hosted by
invited	Engerati, which is one of the
	most important websites in the
	energy sector. Many RESPOND
	potential stakeholders (utilities,
	aggregators, ESCOs, energy

Table 9. webinar at Engerati



	communities, etc) access Engerati daily to know more about energy sector trends.
How to get in contact with the Stakeholders e.g. network, newsletter, email, phone	Engerati provides a list of the registered assistants which contains their opted-in email address.
How do you fulfil Objective 1	RESPOND results are presented during the webinar, together with the technical challenges faced.
How do you fulfil Objective 2	The potential of DR solutions (including RESPOND) for utilities will be explained during the webinar.
How do you fulfil Objective 3	Not covered in this webinar.
Place for two-way communication	Q&A at the end of the webinar.
Metrics number of participants	About 80 registered participants up to September 25th.
Invite the Advisory Board member	There are no invitations to the webinar, assistants must register at: https://www.engerati.com/transmi ssion-distribution/demand- response-trends-powering-the- energy-and-utilities-industry- meet-project-respond/
Short description of impact of the community	Webinar to be done on September 30th.



This Deliverable is part of the project Integrated *Demand Response Solution Towards Energy Positive NeighbourhooDs* (RESPOND) and it reports the activities from Task 7.4 *Best practice exchanges and methodology workshops.*

This Deliverable aimed to show outreach to all potential stakeholders starting from the residential/social housing associations to energy providers and demand aggregators, while raising the awareness about the best practices in RESPOND project.

The Deliverable was performed in close collaboration with Task 7.1 as dissemination activities of best practices will be conducted through traditional channels (e.g. web pages, brochures, newsletters, conferences, workshops, e-seminars, etc.).

Several actions have been planned during the final months of the project. The Dissemination and Communication Plan contains an overview of activities already carried out as well as future dissemination activities.

In this deliverable, several activities that disseminate best practices and results of RESPOND project have been described. These activities include mainly online events (Covid-19 pandemic shifted the face-to-face workshops to online webinars) like webinars or the publication of articles and videos, which have been targeted at potential stakeholders that may be interested in the implementation of the RESPOND solution.

It was planned to organize 5 different workshops in the second half of the project gathering relevant stakeholders from EU for best practice exchange and to disseminate the exploitation potential of RESPOND. Project results should add value to these venues while giving RESPOND project partners the opportunity to exchange the best practices and ideas.

COVID 19 have influenced the workshops and the alternatives were discussed with the involved partners in the consortium, it was decided to organize webinars for the local/national stakeholders instead. The objectives for the webinars were the same as for the workshops. The webinars held by NUIG and AAU had to be held after end of the project (early October 2020) for practical reasons. One extra webinar had been held September 30th in Energati. From one side, the smart energy network Engerati⁷ was contacted in order to know which were the possibilities they offered regarding the dissemination of RESPOND. Engerati offered several options, and it was decided that an article would be published on Engerati's webpage and they would also host a webinar.

The content of webinars carried out by project partners has been described in this deliverable, as well as the videos for each of the pilot sites, even though they have not been finished yet at the time of writing this deliverable. The videos, which are 3-5 minutes long on average, include a small presentation of the project and the pilot. These videos will be disseminated through RESPOND social media channels.

⁷ Engerati: https://www.engerati.com/





RESPOND DOCUMENTS

- D.6.4 RESPOND replication plan
- D.7.1 Dissemination and communication plan



ANNEX I: SPAINISH WEBINAR, DEMAND RESPONSE ANALYTICAL PROCESS

Platform used: Microsoft Teams

Banner

Si no ve correctamente este mensaje, pinche AQUÍ



WEBINAR

Proceso analítico para la

gestión de la demanda

| 08.07.2020 |

Dentro del proyecto RESPOND se ha desarrollado una plataforma para mejorar la eficiencia energética en comunidades residenciales a través de la gestión activa de la demanda energética. El aumento de instalaciones de producción local renovable en los edificios hace que sea un aspecto muy importante para la optimización del consumo energético.

En este webinar te invitamos a conocer los servicios de valor añadido desarrollados dentro del proyecto para obtener recomendaciones de consumo basadas en hábitos de comportamiento de los ocupantes, en predicciones meteorológicas y los precios de la energía. Todo ello combinado con las últimas tecnologías en IoT junto con la analítica prescriptiva e interacción con el usuario.



10:00h	Presentación general de Tekniker
10:05h	Presentación del proyecto RESPOND
10:20h	Descripción detallada de los servicios de valor añadido
10:45h	Ruegos y preguntas





RESPOND | Integrated demand REsponse Solution towards energy Positive NeighbourhooDs |

This project is co-funded by the European Commission under the "H2020-EE-2017-PPP Integration of Demand Response in Energy Management Systems while ensuring interoperability through Public Private Partnership under Grant agreement No. 768619

WP7 DISSEMINATION AND EXPLOITATION ACTIVITIES D7.5 Best practice exchange strategy

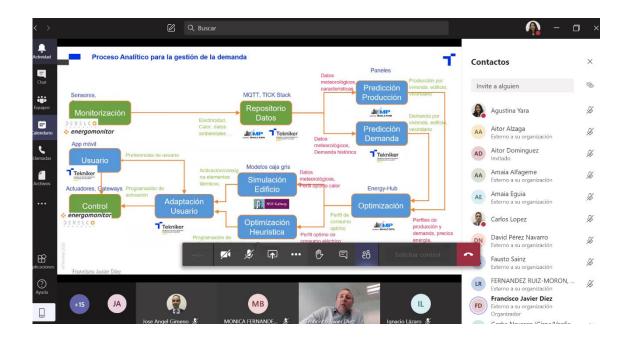


UPV/EHU Manuel Aizpurua Luis Fernandez REPSOL **Javier Elias** SATEL Jose Aguado Universidad de Malaga Monica Fernandez EDP Jose Angel Gimeno Fenie Energia Weidmueller Sergio Muiña Amaia Eguia Gestamp David Perez Creara Gorka Naveran Giroa-Veolia Aitor Dominguez IDAE Lola Alacreu **ETRA** Ignacio Benitez Ampere Energy Fausto Sainz **Commet Technology** Carlos Lopez Fenie Energia Agustina Yara Fenie Energia Iker Esnaola Tekniker Tekniker Ignacio Lazaro Tekniker Aitor Alzaga Tekniker Susana Lopez

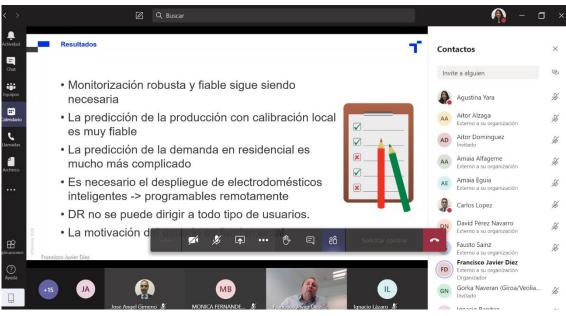
Pictures













ANNEX II: SPANISH WEBINAR, PERSONAL ENERGY PERFORMANCE ASSISTANT

Platform used: Microsoft Teams

Banner

Si no ve correctamente este mensaje, pinche AQUÍ



WEBINAR

App asistente para la gestión energética del hogar

| **16.09.2020** | 🕑 16:00h (45 min.)

Dentro del proyecto RESPOND hemos desarrollado una plataforma para mejorar la eficiencia energética en comunidades residenciales a través de la gestión activa de la demanda energética. El aumento de instalaciones de producción local renovable en los edificios hace que sea un aspecto muy importante para la optimización del consumo energético.

Explicaremos el funcionamiento de la App móvil desarrollada para ayudar a los residentes a mejorar la eficiencia energética aprovechando la gestión activa de la demanda. Esta está basada en los servicios de valor añadido desarrollados dentro del proyecto para obtener recomendaciones de consumo para el día siguiente, utilizando los consumos históricos así



como las predicciones meteorológicas y los precios de la energía, todo ello combinando las últimas tecnologías en IoT junto con la analítica prescriptiva y el diseño para mejorar la experiencia del usuario.

INSCRÍBETE AQUÍ

AGENDA

16:00h Asistente para la gestión energética del hogar

16:30h Ruegos y preguntas (15 min.)



RESPOND | Integrated demand REsponse Solution towards energy Positive NeighbourhooDs |

This project is co-funded by the European Commission under the "H2020-EE-2017-PPP Integration of Demand Response in Energy Management Systems while ensuring interoperability through Public Private Partnership under Grant agreement No. 768619

Attendee list:

Name

Company



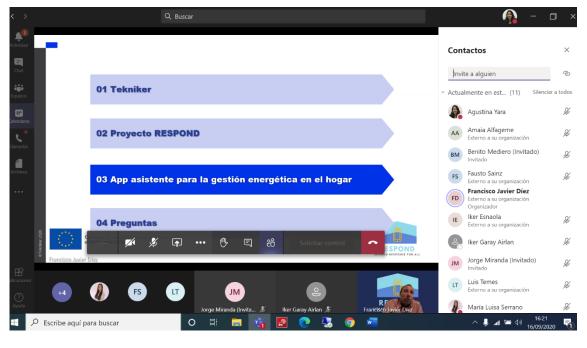
Benito Mediero	Giroa-Veolia
Luis Temes	Cosmo Consult
Iker Garay	Airlan
Fausto Sainz	Commet Technology
Jorge Miranda	Veolia
Unai Iraola	Orona
Unai Mendia	Administración de fincas Unai Mendia
Maria Luisa Serrano	Fenie Energia
Agustina Yara	Fenie Energia
Iker Esnaola	Tekniker
Ignacio Lazaro	Tekniker

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DEMAND RESPONSE FOR ALL







ANNEX III: DANISH WEBINAR INVITATION, DR DISTRICT HEATING



Invitation til webinar om fleksibelt fjernvarmeforbrug

Fjernvarmeselskaber ønsker at flytte en del af varmeforbruget i boliger væk fra spidsbelastningen i morgentimerne (peak-shaving), hvor mange beboere bader samtidig. En måde at gøre det på kunne være at installere udstyr i hjemmene, som kan kontrollere opvarmningen af boligerne, så opvarmningen flyttes væk fra spidsbelastningen.

Denne mulighed har vi på BUILD, Aalborg Universitet, i samarbejde med fjernvarmeselskabet AffaldVarme Aarhus, undersøgt i den danske del af et internationalt projekt kaldet RESPOND. Det er foregået i en dialog med beboerne i boligforeningen ALBOA i Aarhus. Der blev installeret nye termostater, som blev fjernstyret til kortvarigt at lukke for varmen i morgentimerne. Beboernes oplevelser af temperaturforholdene og erfaringer med de nye tekniske løsninger blev indsamlet via spørgeskema og interviews.

På webinaret vil vi præsentere resultaterne fra undersøgelsen. Derefter er der afsat god tid til at diskutere resultaterne fra projektet og inddrage deltagernes egne erfaringer fra andre lignende projekter. Kan vi svare på hvordan fremtidens løsning til peak-shaving for fjernvarme skal se ud?

Tid og tilmelding

Webinaret afholdes **mandag den 5. oktober kl. 14-15.30**. Tilmelding finder sted ved at sende en mail til Henrik N. Knudsen på <u>hnkn@build.aau.dk</u>. Cirka en uge før webinaret modtager alle tilmeldte nærmere instruktioner pr. mail om, hvordan mødes tilgås via internettet (link og platform).

Program

14.00	Velkommen og kort intro til RESPOND-projektet (Henrik N. Knudsen, Seniorfor-
	sker, BUILD, AAU)
14.05	Fjernevarmeselskabers behov og spidsbelastning (Martin Heine Kristensen, For-
	retningsudvikler, AffaldVarme Aarhus)
14.10	Beboernes ønsker til funktionalitet af teknisk løsning (Toke Haunstrup Christen-
	sen, Seniorforsker, BUILD, AAU)
14.20	Teknisk løsning, forsøgsdesign og beboernes erfaringer (Henrik)
14.40	Flyttet energi og kommercielt perspektiv (Martin)
14.55	Åben diskussion af resultaterne og fremtidens løsninger til peak-shaving

15.30 Tak for i dag

Vi glæder os til at se dig til webinaret.

Venlig hilsen,

Henrik N. Knudsen & Toke Haunstrup Christensen Institut for Byggeri, By og Miljø (BUILD), AAU

Webinaret afholdes som del af projektet RESPOND (<u>http://project-respond.eu/</u>), der er støttet af Horizon 2020 og har titlen: Integrated demand REsponse Solution towards energy POsitive NeighbourhooDs.



A.C. MEYERS VÆNGE 15 DK-2450 KØBENHAVN SV SBI.DK CVR 29 10 23 84

+45 9940 2256 HNKN@BUILD.AAU.DK

DATE 07.09.2020



ANNEX IV: DANISH WEBINAR INVITATION, DR AND AUTO-CONSUMPTION OF LOCAL PV POWER



Invitation til webinar om lokal elproduktion og fleksibelt forbrug

Med omstillingen til vedvarende energi er behovet for et "fleksibelt" energiforbrug kommet i fokus. Det skyldes behovet for at skabe balance på elnettet mellem forbruget og produktionen af el fra især solceller og vindmøller. Samtidig har mange parcelhusejere fået installeret solceller inden for de senere år. Det får ifølge flere studier ejerne til at ændre deres daglige vaner, så de kan flytte deres elforbrug i tid og på den måde optimere udnyttelsen af egen solcellestrøm.

Hidtil har der været et særligt fokus på boligejere med solceller på taget. I et aktuelt EU-projekt (RESPOND) har BUILD, Aalborg Universitet, imidlertid undersøgt mulighederne for at skabe tilsvarende ændringer i beboernes vaner i en almen boligorganisation med eget solcelleanlæg (ALBOA i Aarhus). På webinaret vil vi præsentere resultaterne fra RESPOND-projektet med særligt fokus på spørgsmålene: Ændrer beboerne praksis og flytter forbrug (fx tøjvask og opvask) i forhold til boligforeningens produktion af strøm? Hvilke tanker gør de sig herom? Hvilken betydning kan en app med oplysninger om den aktuelle solcelleproduktion have for beboernes praksis?

På webinaret præsenteres også resultater fra to andre projekter på BUILD: Dels et nyligt afsluttet projekt, som har undersøgt, hvordan egen solcelleproduktion påvirker hverdagslivet hos boligejere. Dels et nyt projekt om fleksibel afregning og forbrug. Oplæggene vil bl.a. danne baggrund for en sammenligning mht. forskelle og ligheder mellem erfaringer fra boligejere og almene lejere.

På webinaret afsættes der god tid til at diskutere resultaterne fra projekterne samt de videre perspektiver i forhold til betydning af fleksible hverdagspraksisser (fleksibelt elforbrug) og lokal elproduktion i fremtidens energisystem.

Tid og tilmelding

Webinaret afholdes **tirsdag den 6. oktober kl. 14-15.30**. Tilmelding finder sted ved at sende en mail til Toke Haunstrup Christensen på <u>thc@build.aau.dk</u>. Da der er begrænset deltagerantal, er det en god ide at tilmelde sig hurtigt. Cirka en uge før webinaret modtager alle tilmeldte nærmere instruktioner pr. mail om, hvordan mødes tilgås via internettet (link og platform).

Program

14.00	Velkommen og kort intro til RESPOND-projektet (Toke Haunstrup Christensen, seniorforsker ved BUILD)
14.05	Lokal elproduktion og fleksibelt forbrug i en almen boligorganisation. Foreløbige resultater af et forsøg i Aarhus (Toke)
14.30	Hvordan påvirker solceller hverdagspraksisser og elforbrug? (Anders Rhiger Han- sen, seniorforsker ved BUILD)
14.55	Åben diskussion af resultaterne og hvad vi kan lære af dem
15.30	Tak for i dag

Vi glæder os til at se dig til webinaret.

Venlig hilsen,

Toke Haunstrup Christensen & Henrik N. Knudsen Institut for Byggeri, By og Miljø (BUILD)

Webinaret afholdes som del af projektet RESPOND (<u>http://project-respond.eu</u>/), der er støttet af Horizon 2020 og har titlen: Integrated demand REsponse Solution towards energy POsitive NeighbourhooDs.

DEPARTMENT OF THE BUILT ENVIRONMENT AALBORG UNIVERSITY A.C. MEYERS VÆNGE 15 DK-2450 KØBENHAVN SV SBI.DK CVR 29 10 23 84

> +45 9940 2256 THC@BUILD.AAU.DK

DATE 03.09.2020



ANNEX V: NUIG WEBINAR INVITATION, DEMAND RESPONSE PROGRAMS FOR BUILDING ENERGY EFFICIENCY AND USER'S COMFORT







NUIG Student Branch of ASHRAE

"Demand response programs for building energy efficiency and user's comfort"

Date: Thursday, 8th October 2020 Time: 1:00 PM - 2:00 PM BST



Marcus M. Keane

Director of the IRUSE group and lecturer at the Department of Civil Engineering, NUI Galway





Maria Luisa Serrano Innovation and Regulation engineer at the Spanish utility Feníe Energía





Toke Haunstrup Christensen Senior researcher at the Department of the Built Environment at Aalborg University in Denmark





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